



Media Release

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FOR IMMEDIATE RELEASE

Joliet's Race Fan Rally Lands Major Sponsor

Illinois Based Allstate Signs on as Presenting Sponsor

JOLIET, Ill. – June 12, 2008 – The 8th annual Race Fan Rally in Joliet will have a new look and name as the event's organizers announce Allstate as the presenting sponsor in 2008 and release the new event logo. The event, taking place on Wednesday, July 9th in Downtown Joliet, is now known as *the Joliet Race Fan Rally presented by Allstate*.

"It's exciting for us to be part of a great family event," said John Carlin, Marketing Division Manager for the Midwest Region of Allstate Insurance. "Allstate is proud to support local efforts in and around Joliet to elevate NASCAR's presence in the area. It's great to see so many local residents excited about one of the nation's most popular sports."

"We are very pleased that a company as respected and well known as Allstate has chosen to participate in Race Fan Rally in such a large way," said Tom Mahalik, Vice President, Joliet City Center Partnership. "The fact that Allstate is headquartered in Northbrook (IL) and committed to supporting local communities, as well as, motorsports only emphasizes what a great partnership this will be for Race Fan Rally."

Race Fan Rally welcomed over 40,000 visitors to the streets of Downtown Joliet in 2007 and this year's event is expected to be even bigger. Participating NASCAR drivers and the entertainment line up will be announced in the coming weeks. In the past the event has welcomed famous NASCAR drivers including; Kasey Kahne, Carl Edwards, Greg Biffle, Denny Hamlin, Casey Mears and many more. For more information please visit www.racefanrally.com.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate®" slogan, Allstate helps individuals in approximately 17 million households protect what they have today and better prepare for tomorrow through approximately 14,900 exclusive agencies and financial representatives in the U.S. and Canada. Customers can access Allstate products and services such as auto insurance and homeowners insurance through Allstate agencies, or in select states at allstate.com and 1-800 Allstate®. Encompass® and Deerbrook® Insurance brand property and casualty products are sold exclusively through independent agents. The Allstate Financial Group provides life insurance, supplemental accident and health insurance, annuity, banking and retirement products designed for individual, institutional and worksite customers that are distributed through Allstate agencies, independent agencies, financial institutions and broker-dealers.

The Joliet Race Fan Rally presented by Allstate is a family-friendly festival that is free of charge and open to the public. The Joliet Race Fan Rally presented by Allstate includes live bands, driver appearances, show cars and other motorsports exhibits. The 2008 Race Fan Rally takes place in Downtown Joliet, Ill. on Wednesday, July 8th from 5pm to 11pm.

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